

MAGIC ON THE MENU

A lecture by Jim Sisti

Publisher/editor of *The Magic Menu*,
the International Journal for
Professional Close-Up Magicians



If you're a close-up performer and have always wanted to know how to break into the lucrative restaurant and bar magic arenas, here's your opportunity to learn how from one of the genre's experts.



Jim Sisti has been performing a professional performer for more than 20 years. He publishes *The Magic Menu*, the only magic periodical specifically for restaurant and bar performers. He was one of the featured performers in the Stevens Greater Magic video, *The Art of Restaurant Magic*, and was the restaurant magic columnist for *Genii* in the 1990s. More recently, his long-running restaurant magic column for *MAGIC* has been anthologized in a new book, *The Restaurant Magic Reader*. The two bound volumes of *The Magic Menu*, published by L&L Publishing, are now in

fourth printings. In addition to his own work, he publishes books and effects by noted mentalist Richard Osterlind and has appeared in all of Osterlind's instructional DVDs.

The lecture will consist of two parts. Part One will feature a how-to, nuts-and-bolts discussion of performing close-up magic in the real world. Getting and keeping a restaurant magic gig, selecting a performing character and choosing material will all be featured topics. Part Two will be demonstrations and expositions of the best effects from ten years of *The Magic Menu*.

All of the tricks have been selected based on two criteria: high audience impact and ease of method. Even if you have no desire to perform in a restaurant, if you love close-up magic, you'll find some excellent, easy-to-do, and extremely commercial ideas presented here.